

March 9, 2022

Perma Pure Group

Re: Notice to cease and desist the use of the Maxtec, Perma Pure, and Clayborn trademark and sales and distribution of Maxtec, Perma Pure, and Clayborn products in Russia and other sanctioned countries.

Valued Partner,

Thank you for your continued support in providing our customers across the globe with access to Maxtec and Perma Pure products. Our number one goal as we monitor and assess current global conflicts is to mitigate risks that could affect our overall business operations. Due to Russia's recent invasion of Ukraine and the sanctions against Russia imposed by various countries around the world, we are not permitting our products to be sold directly or indirectly into Russia or other countries engaged in conflict at this time. Those other countries include Crimea, Cuba, Iran, North Korea, Sudan, Syria, Belarus.

The sale of products into other regions that may potentially be involved in conflict will be handled on a case-by-case basis, assuming that certain requirements are met as required by our organization.

We appreciate your support on this matter. We are actively monitoring the current situation and will provide updates where appropriate.



Sharon Bracken | President, Perma Pure Group